

THE DAN GENTILE DOG TRAINING CENTER

692 Lakewood Farmingdale Rd. (Route 547) in Howell | 732-938-5040 | NJdog.com



Many families have welcomed a new furry friend into their homes during this time of crisis. Training your dog will ensure a deep and loving relationship. For more than 40 years, The Dan Gentile Dog Training Center has been working with dogs and their owners, helping them to enjoy a happy lifetime together. At the center, they ask, "You send your child to school. Why not send your dog?"

The Dan Gentile Dog Training Center is located on 10 pristine acres in a beautiful setting in Howell. The address is 692 Lakewood Farmingdale Rd., which is within easy reach of the Garden State Parkway and Route 18. To contact the staff, visit NJdog.com, email dgentile@njdog.com or call 732-938-5040.

The public is invited to come and inspect the facility at any time between the hours of 9 am and 5 pm any day except Sunday. No appointment is necessary. Please do not bring your dog at that time.

Dan and his employees are committed to providing a dog training program that is guaranteed for the life of your dog. To ensure that Dan's high standards are met on a daily basis, the facility is equipped with a state-of-the-art camera monitoring system which has 28 cameras in place. The training areas can be monitored also from Dan's cell phone to insure that his training procedures are implemented when he is not at the training center.

In addition to the training, the health and safety of your dog is taken seriously. The center has both indoor and outdoor training areas where the dogs have access to fresh air and sunlight, and there are no pesticides used on the property.

Dan is adamant about giving the dogs at his facility the best conditions possible. Each dog has its own individual run which is 4 by 16 feet long, along with their bed, during their stay.

The facility makes ongoing improvements in order to provide the best conditions possible for your dog. Some of the recent improvements include a large outdoor area where dogs can run and get exercise at no extra cost to the owner. Having access to an outdoor area allows your dog to connect to the environment, improving their temperament and helping them to relax and enjoy themselves.

It is important to keep the dogs at a comfortable temperature at all times, so in addition to a central air conditioning system, a Global Plasma Solution Air Purifier and a Reme Halo Air Purification System was installed in the heating/air conditioning system in order to purify and help to eliminate any viruses that might be in the air. The center was foremost to install a stand-alone generator so that during a power outage, your dog's safety and health are never compromised.

If a dog is too aggressive for the training while at the facility after five days, Dan or an employee calls the owner and asks them pick up their dog

as they cannot guarantee that a dog won't be aggressive after the training, and the entire training fee is completely refunded. This also helps ensure the safety of the other dogs at the facility and the employees.

There are morning, closing, weight and training sheets that each employee must follow closely, and the sheets are updated and changed regularly.

While puppies up to 15 weeks are considered too young for the training program, if a client calls about behavior problems that they are having with their young puppies, Dan will invite them to come to the training facility at no charge to show them how to correct any problems.

When a dog is leaving the facility from training, the clients are reminded constantly that if there is a problem with the training, they should call the center right away, so that the staff can help them rectify the problem, as the training is guaranteed for the life of the dog. The only thing that is not guaranteed is that the dog won't become aggressive.

As a follow-up, Dan or an employee from the training center will call the client two days after they leave the training center to see how the training is going. After one week, the client is sent a thank you card which also reminds them to call if there is a problem with the training.

As one of America's foremost trainers of dogs and dog handlers, Dan has apprenticed under some of the top handlers in both the United States and Europe. He has trained dogs for more than 40 years and has trained thousands of dogs from across the United States and from as far away as Singapore.

Even though he had been training dogs for many years, in 1991, Dan went to Cornell University to take a course in "Behavior in Dogs." Then in March, 1994, he traveled to Canada to take additional courses in dog behavior at the University of Guelph, Ontario Veterinary College.

Dan wrote a book on beginning dog obedience published by the TFH publishing company. It was translated into various languages and sold worldwide. His video/DVD on how to train a dog has been viewed and used by more than 20,000 people to train their dogs.

He is a member of the Animal Behaviorist Society and was also a founding member of various dog training associations. He has also trained dogs and given advice and assistance to animal rescue groups from across the country.

Dan has been trying for more than 20 years to have the state of New Jersey require dog trainers to be licensed. There is no licensing requirement at the present time for dog trainers.

He worked with the late Senator Joseph A. Palaia, to outline and write a bill, which was brought up, but never acted upon.

Currently, The Dan Gentile Dog Training Center has an A+ rating with the Better Business Bureau.

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